

Press Release For Immediate Release
Date: June 2014

Chili House Celebrates its 2nd Anniversary in Iraq

Amman – June 2014-Chili House, the region's leading fast casual restaurant chain, and Lee's Famous Recipe Chicken, USA, celebrated their 2nd anniversary in Iraq. During the past two years Iraq has achieved the highest volume in sales over other branches in the Middle East and North

In attendance was Mr. Fahid Daoud, Chairman of National Franchising and Food Development LLC. Mr. Daoud has extensive experience as the founder of Gold Star Chili in the United States in 1965 as well as being the co-founder of Chili House Inc. in Amman Jordan in 1985. Mr. Daoud's attendance is due to the outstanding performance of the Kurdistan Bridge Company as they celebrate their second anniversary with Chili House and Lee's Famous Recipe Chicken in Baghdad.

"We are pleased to have Kurdistan Bridge Company in our family of franchisees, which has made a broad impact on our expanding efforts regionally. With all the complexities of doing business in Baghdad, Kurdistan Bridge has managed to overcome the hardships and build a sustainable and fast growing enterprise", Mr. Daoud commented at the celebration.

"At Chili House, we are obliged to achieve the highest standards of satisfaction to our customers by creating a continuous, long-lasting relationship based on respect, trust and good food. Kurdistan Bridge with its impressive record of leadership in sourcing and operations has enabled us to align our operations with local needs that are relevant to our businesses objectives," Mr. Daoud Concluded his comment saying "I thank Mr. Azad and his team for their efforts and the exceptional work they have done in Iraq".

Mr. Azad Al Haddad, CEO of Kurdistan Bridge company, commented: "We are delighted to have Mr. Fahid with us here in Baghdad and we thank him for his support, experience and advice which were instrumental in helping us to accomplish our mission in Iraq".

Kurdistan Bridge is a holding company and it has several commercial activities, one of which is working in the food and beverage industry. Kurdistan Bridge holds the master franchisee for Lee's Famous Recipe Chicken in Iraq and Kurdistan, and the master franchisee of Chili House in Iraq.

Today, Chili House is a regional champion of brands, proudly serving and satisfying customers in Jordan, Iraq, KSA, Palestine, and Libya, with outlets scheduled to open in the U.A.E, Sudan, and Qatar in the very near future. Since 1985, Chili House has been pleasing customer of Jordan with great menu variety, outstanding service and detailed attention to quality.

-END-

For news and other information, please visit www.chilihouse.com

VARCC–Arabian Communications Name: Sara Haddadin Email: sara.haddadin@varcc.com Tel: (+962) 6 4654824	Chili House Name: Email:
---	--------------------------------