



INCENTIVES

- **Reduced Franchise Fee:** For multiple units, master franchise groups. From the standard \$50,000.00 franchise fee per store to \$30,000.00 for multi-unit agreements of 4 or more stores.
- **Reduced Royalties:** From our standard 5.5% + 1.5% marketing down to 4% + 1% marketing contribution.
- **Time Based Incentives** - Open location within 280 days of signing and receive \$10,000.00 in grand opening marketing assistance.

AWARDS

- **2012 Super Brands**, Brand of the Year Award!
- **2015 Silver Donations Award**, by KCHF.
- **2017 Tikyet Umm All** "Save Gaza Certificate of Thanks".
- **2019 Gold Star Award**, for Quality Achievement by Business Initiative Directions, Geneva, Switzerland.
- **2019 "Best 10 Franchises for 2019" Award**, by Insight Success Magazine, USA.



STILL WANT TO TALK BUSINESS?

National Company For Franchising & Food Development LLC (CHILI HOUSE)

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WANT TO OWN YOUR OWN



LET'S TALK BUSINESS! FRANCHISE INFORMATION



WHY CHILI HOUSE?

34 YEARS OF EXPERIENCED EXECUTIVE STAFF FOR SUPPORT!

- **Average Unit Volume 757,903.00 JOD per year.** (Including International Stores), & PROFIT MARGINS UP TO 28%!!
- **Hospitality Driven** Mission, Vision and Values.
- **Operations:** Full Manuals for Managers, Staff and Owners; Training Guidelines, Secret Recipe Book and Food Safety Manuals.
- **Development:** Strategic Executive Team to assist in development plans for any City or Country.
- **Marketing:** Annual Marketing Calendar, with prepared designs. Brand Manual, Social Media Guidelines, and Exclusive access to the Chili Web Based Portal for all Marketing Materials.
- **Store Design:** Complete set of Store Design Manuals.
- **POS System:** Fully integrated Point of Sale System, to control inventory, daily sales analysis and comparison & Staffing needs.



BRAND RESTAURANT MENU

34 YEARS OF BRAND AWARENESS!

- With Nearly **One Million Fans** across all Social Media Channels.

FLEXIBLE RESTAURANT FOOTPRINT - INITIAL INVESTMENT FROM 43,699 JOD - 225,760 JOD

- **Kiosk Designs** (20 Square meters)
Food Court Mall Designs (from 35 - 58 Square meters)
In Line Strip Center Designs (58 - 150 Square meters)
Free Standing Designs (180 - 360 Square meters)
- Maintains a Focus on Quick Service Meals Specializing in Gourmet Fresh Made Burgers, Fresh Cut Fries, Organic Salads and Vegetables with the Unique Cincinnati Chili Sauce as the Iconic Food Staple that differentiates us from everyone else in the Business.
- Processes and Systems in place to ensure Consistency and Speed with every Order.
- -100% Pure Soil Oil for all Frying, 0 Cholesterol & 0 Saturated Fats.
-100% All-Natural Grain Fed Black Angus Beef, makes up our Burgers and Chili !
-100% Halal Products is all we use, nothing else!
-100% pure Organic vegetables, on all our toppings and salads.
-100% of the Chili, is Cooked Fresh Daily for Quality and Flavor.